

500 days to go until the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc, the most ambitious cycling event in history

The countdown to the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc has officially begun! In 500 days, Haute-Savoie will write a new chapter in the history of world cycling by hosting the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc—an extraordinary event that will bring together, for the first time, 20 UCI World Championships within a single destination, with the support of the National Velodrome of Saint-Quentin-en-Yvelines, a landmark venue for French cycling.

At the press conference held this Thursday in Anney, the Organising Committee, chaired by Michel Callot, officially launched the countdown and unveiled a series of announcements underscoring the ambition of an event set to make cycling history.

Key highlights

- A more inclusive event than ever: for the first time, para-cycling will take centre stage from the outset, with a road event delivering the first elite medal ceremony, while the women's Elite Road Race will bring the Championships to a close.
- New formats: a reinvented Team Time Trial, with an all-new format set against the backdrop of Lake Anney.
- An open, popular event true to cycling's DNA: nearly 90% of competitions will be free to attend, and three events will be open to the public via registration or qualification.
- A unique mass-participation experience beginning in 2026: the launch of the cyclosportive "Haute-Savoie Mont-Blanc Classic – Bernard Hinault Experience", which will welcome 3,500 amateur riders in September. Designed as a lasting legacy of the event, it will take place under the patronage of Bernard Hinault.
- A unifying mascot: a bold and sporty marmot will embody the event, with its name to be chosen by the public via a social media vote.



Institutional representatives, elected officials and athletes gathered around the mascot
Credit: Patrick Pichon / FFC

[Photos and videos available for download HERE](#)

An exceptional event in the heart of a remarkable region

The 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc will mark a historic first, bringing together an unprecedented range of cycling disciplines across a single region and 15 competition venues. Mountains, lakes, legendary roads and dedicated cycling venues—from Haute-Savoie to the National Velodrome of Saint-Quentin-en-Yvelines—will provide the world's best athletes with a uniquely varied sporting stage.

Enthusiasm is already building. The press conference held this Thursday in Anney was a clear demonstration, with many high-profile attendees including **Bernard Hinault**, event ambassador, and several renowned athletes: **Loana Lecomte** (Mountain Bike), **Marie Le Net** (road cycling), **Marion Borras** (road and track cycling), para-cyclist **Joseph Fritsch** and coach **Mathieu Jeanne**, **Romain Mayet** (BMX Racing), **Morgane Charre** (Downhill Mountain Bike), **Alex Rudeau** (Enduro Mountain Bike), and **Arthur Bauchet**, the multi-medal-winning Paralympic skier now pursuing a new challenge in para-cycling.

Martial Saddier, President of the Haute-Savoie Department, host region: "I am delighted by the momentum already building around these UCI World Championships in Haute-Savoie Mont-Blanc, which, through their ambition and the beauty of their setting, already promise to be a truly distinctive event. They reflect the vitality of our region, the commitment of all those involved and Haute-Savoie's deeply rooted sporting DNA. We are equally committed to ensuring that this event leaves a lasting legacy, benefiting as many people as possible well beyond 2027. Our ambition is clear: to create a meaningful, long-term legacy that encourages cycling and showcases our region for years to come."

A showcase of sport, inclusion and world firsts

Over 13 days, the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc will deliver an intense sporting programme across 15 venues, designed to offer a unique experience for athletes and spectators alike.

From day one, the tone will be set with a strong decision by the Organising Committee to place inclusion and equality at the heart of the project: **opening the competition with the Mixed Relay Para-Cycling Road Event in Rumilly**. This schedule will also allow athletes to travel in the best possible conditions to the National Velodrome of Saint-Quentin-en-Yvelines for the elite para-cycling track events taking place in the second week. As previously announced, **the Championships will conclude with the Women's Elite Road Race, held on the demanding and historic Sallanches-Domancy-Mont-Blanc course**, fully affirming the place of women's cycling.

Another major highlight will be the Team Time Trial. In a spectacular setting around Lake Anney, this event will introduce a **major innovation: for the first time in history, the men will start in Anney before handing over an actual relay to the women in Doussard**. The women will then continue on a longer, more demanding route to the finish—an entirely new race format that symbolises a sport in motion.

Beyond road cycling, the event will celebrate all cycling disciplines. **Les Gets will host nearly 10 days of mountain bike competitions, while La Roche-sur-Foron will welcome the UCI Indoor Cycling World Championships (including artistic cycling and cycle-ball) as well as cycle speedway**, showcasing the richness and diversity of the sport in a festive and accessible atmosphere.

Designed as a popular event, **nearly 90% of competitions will be free to attend. Tickets for stadium events will go on sale at the end of 2026.**

Amateur riders will also have the opportunity to take part in events open to the public, via qualification or registration: the UCI **Gran Fondo** World Championships between Thônes and La Clusaz, the UCI **Gravel** World Championships in Châtel, and the **BMX Challenge** in Anney—an invitation to experience the World Championships from the inside.

Michel Callot, President of the Organising Committee and the French Cycling Federation: "Haute-Savoie Mont-Blanc 2027 will be much more than a major sporting event: our ambition is to make it a landmark moment for world cycling. Opening the Championships with para-cycling and bringing them to a close with the Women's Elite Road Race reflects a strong conviction: cycling must be more inclusive and fully committed to equality. We have also worked with the UCI to rethink the formats, making the competition clearer and more spectacular, notably through innovations such as the revamped team time trial, while placing strong emphasis on the public experience. Finally, Haute-Savoie offers an exceptional setting. All the conditions are in place to deliver an edition that will leave a lasting impression and a meaningful legacy for both the region and cycling."

UCI President **David Lappartient** said: "The first edition of the UCI Cycling World Championships, held in Glasgow and across Scotland in 2023, marked a major milestone for our sport by bringing together, for the first time, the various UCI World Championships within a single event. With more than 7,000 athletes from 131 countries, it demonstrated the full popularity and universality of cycling. For 2027, the ambition is even greater. I am fully confident in Haute-Savoie's ability to rise to this challenge successfully and to deliver an exceptional event in the heart of a region that perfectly embodies a passion for cycling. I am very much looking forward to the opening of these UCI World Championships, which promise to be an outstanding celebration of cycling in all its forms."



[Event teaser link HERE](#)

Ambitious media coverage to match the scale of the event

For an event of this scale, the broadcast plan matches the ambition. France Télévisions, host broadcaster of the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc and a long-standing partner of cycling, **will roll out extensive coverage so that as many people as possible across France can experience the competition free of charge**.

France Télévisions will provide extensive coverage of all elite competitions, with particular attention paid to the key moments, starting with the opening para-cycling events. All of the group's channels will be mobilised, **with daily coverage across its network, notably via the dedicated sports channel on the France.tv platform, ensuring maximum visibility**.

Haute-Savoie Mont-Blanc Classic – Bernard Hinault Experience: the Worlds for everyone!

One year before the Championships, on 6th September 2026, nearly 3,500 amateur riders will take part in a major new cyclosportive: **the Haute-Savoie Mont-Blanc Classic – Bernard Hinault Experience**. Two routes (110 km and 160 km) will start and finish in Sallanches. The 160 km course will notably feature the Domancy climb, where Bernard Hinault claimed victory at the 1980 UCI Road World Championships.

Bernard Hinault, ambassador: "I am very proud to support the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc as an ambassador and to lend my name to this cyclosportive, which perfectly embodies its spirit. This event will be a landmark for all of us who love cycling. The cyclosportive gives everyone the chance to step into a champion's shoes, ride on exceptional roads and take on the legendary Domancy climb."

Registration is now open: [CLICK HERE](#)

For more information about the cyclosportive: [CLICK HERE](#)

[Full press release available for download HERE](#)

A marmot ready to take centre stage

Emerging from hibernation with its helmet firmly strapped on, a bold and athletic marmot races down the slopes of Haute-Savoie, ready to fire up the crowds. Chosen as the event's mascot, it is both endearing and emblematic of the region. It will accompany the Organising Committee in the lead-up to and throughout the 13 days of competition, meeting fans and the general public. It perfectly embodies the spirit of these World Championships: an event that is sporting, accessible, popular and deeply rooted in its region.

Its name? It will soon be chosen by the public via a social media vote on [@hautsavoie2027](#)



Credit: HSMB 2027

[Mascot photos and videos available for download HERE](#)

About the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc

From 24th August to 5th September 2027, Haute-Savoie will host the second edition of the UCI Cycling World Championships—an extraordinary event bringing together 20 UCI World Championships across 15 iconic venues: Anney, Châtel, Cluses, Doussard, La Clusaz, Rochexpo (La Roche-sur-Foron), Les Gets, Morillon-Grand Massif, Rumilly, Sallanches-Domancy-Pays du Mont-Blanc, Samoëns-Grand Massif, Saint-Pierre-en-Faucigny, Thônes, the town of Évian and the National Velodrome of Saint-Quentin-en-Yvelines.

Nearly 15,000 athletes from 206 UCI federations will compete for 288 UCI world titles in an event set to make cycling history. This edition will showcase a wide range of cycling disciplines, including Olympic and Paralympic events, while also giving unprecedented visibility to lesser-known disciplines and formats open to amateur riders—a true celebration of cycling, from the highest international level to sport for all.

Designed as an open and unifying event, it places gender equality and inclusion at the heart of its organisation: the programme will open in Rumilly with the Mixed Relay Para-Cycling Road Event and will conclude in Sallanches-Domancy-Pays du Mont-Blanc with the Women's Elite Road Race. Designed with and for the region, the 2027 UCI Cycling World Championships Haute-Savoie Mont-Blanc aim to leave a lasting legacy, supporting the development of cycling participation, the cycling sector, and year-round mountain tourism.

[hautsavoie2027.com](#)
[@hautsavoie2027](#) | [#HauteSavoie2027](#)

Press contacts

Haute-Savoie Mont-Blanc 2027
presse@hsmb2027.fr

Oconnection for Haute-Savoie Mont-Blanc 2027
Mathieu Legrand - mlegrand@oconnection.fr - +33 6 66 48 97 28
Cathy Sibot - csibot@oconnection.fr - +33 6 61 30 03 73

